

Database Intern

The College of Physicians of Philadelphia is looking for a detail-oriented library and information science student interested in Internet-based information delivery to help support its **PhillyHealthInfo.org** project.

This position offers opportunities to:

- Develop an informed understanding of the creation of online health information sources.
- Explore new models of health information outreach that are emerging as technology changes.
- Integrate your own knowledge and experiences into our program.

Responsibilities include:

- Updating and creating new content for the PhillyHealthInfo.org website. Includes researching local health services and events for inclusion in the database; writing original content pieces based on health issues in the news; and soliciting original content from organizations, individuals, and College Fellows.
- Perform essential database maintenance, including fixing broken links, and adding and removing content based on currency.
- Research avenues for incorporating user-generated content and social media into PhillyHealthInfo.org, including writing and researching blog posts; healthcare practitioner Q&As; creating audio and video content; using the College's Twitter account to promote PhillyHealthInfo.org; and email newsletter campaigns.
- Assisting PHI staff in conducting educational outreach at The College and various community locations. The aim of these trainings is to improve health literacy by teaching individuals to think critically about online health information and inform people from all walks of life on how to use the PhillyHealthInfo.org portal.
- Aid the PHI team in planning and implementing of PHI-sponsored events, recent events include
 - “Take a Loved One to the Doctor Day” – Live broadcast of three area radio stations; health screenings; and information tables

- “I’m Just Sick About It” – A program examining the effects of the recession on public health attended by over 400
- “Dark Chocolate and Red Wine Reception” – Dark chocolate and red wine tasting attended by 200

More about PhillyHealthInfo.org

The goal of PhillyHealthInfo.org is to empower citizens of the Philadelphia region to make better informed health decisions. By providing access, via the web, to credible health information, resources, and events within the Philadelphia region, PhillyHealthInfo.org enables individuals, families and communities to take greater responsibility for their health.

Hours: 10 hours/week

Salary: A weekly stipend is available

Length of Position: 6 months with possibility of renewal

Start Date: Immediately

To apply: Send a resume and cover letter to Jon Goff at jgoff@collegeofphysicians.org